

# About *infoDev*

## ***Our Mission:***

*to enable effective use of information and communication technologies to promote sustainable development*

## ***Areas of Focus:***

***Access – Mainstreaming – Innovation & Entrepreneurship***

## ***Our Services:***

Applied Research - Pilot Projects & Grants  
Capacity Building - Advisory Services –  
Monitoring and Evaluation

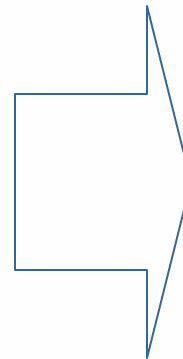
# Access to ICT for All

## The Challenge:

- Rapid technological development
- Immense access gaps
- Limited regulator and policy capacity

## Our Strengths:

- **Global recognition** for the ICT Regulation Toolkit and **cutting-edge expertise** on Universal Access, Spectrum Management, Licensing, Competition Management
- Ready access to a **global network** of ICT regulators and policymakers
- **Established partnerships** with the International Telecommunications Union, the International Finance Corporation, and the World Bank



## Growth Areas:

- **Global Regulator Capacity Building Initiative w/ITU** – lasting institutional capacity through training of trainers
- **Internet infrastructure development** – convening local and international actors across sectors
- **Policies and regulations for new trends and technologies**
- **Business models for serving the underserved**

*“This is the single most helpful regulatory tool that I have seen. It has such a tremendous potential to assist all the staff at the INCM, as well as help me, too.”*

Dr. Salamao Manhica, Chairman, Instituto Nacional de Telecomunicacoes de Mozambique (INCM)<sub>2</sub>

# ICT in Education

## Increasing demand

- 37 African countries have formal strategies to promote ICT use in education
- 100+ ICT in education projects have been or are under implementation
- Increasing number of inquiries for advice and capacity building

## Our strengths

- Recognition as a thought leader & convenor for joint donor action
- Substantial knowledge-base i.e. 10+ publications, + surveys, evaluations, + practical capacity building implementations in 20+ countries.
- A solid network of experts and clients, including partnerships with UNESCO, Commonwealth of Learning, IADB, WB

## Growth Areas:

- Policymaker capacity building
- Monitoring and evaluation advice and methodologies
- Programs for national ICT skills development
- Understanding the ROI of low-cost ICT devices

*“ Data shows that ICT, properly implemented, promotes and enables educational reform, motivates learning and promotes greater efficiencies in education systems and practices”*

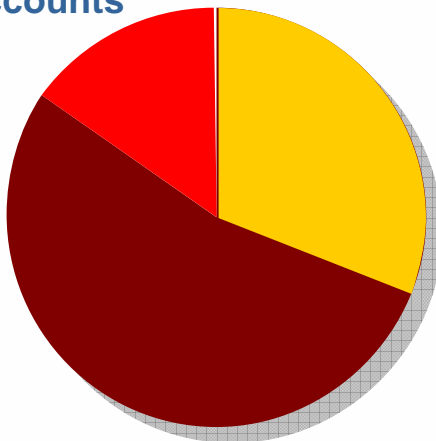
Source: infoDev Knowledge Map

## 2. Exploring New Areas through Strong Thematic Linkages

Leveraging the largest distribution platform in the world...

1 Billion have bank accounts

3 Billion mobile phones



6.5 Billion  
World Population

### ICT-enabled Services for the Poor

- Mobile phones now extend financial services to people who have never had a bank account. Are there scalable/replicable models?
- What other mobile services could be delivered to serve the poor?

### ICT Devices for the Poor

- how can the total cost of ownership be reduced to enable the poor to access communication and information.

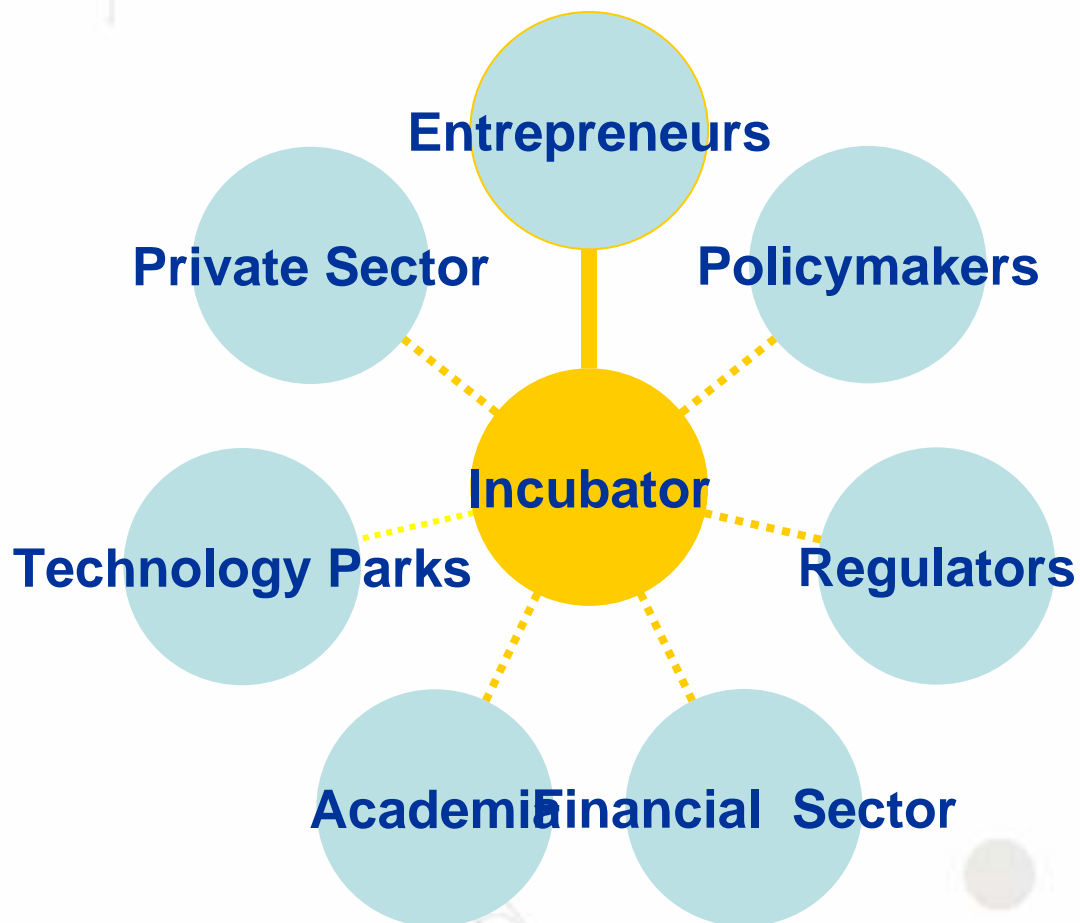
# Innovation & Entrepreneurship

## Building on the Incubator Program:

- Expanding and strengthening the regional and global networks
  - iDisc, Global Forum, international networks
- Increasing capacity of incubator managers
  - Networks, iDisc, training, exchanges.
- Scaling up incubators with potential + action learning grants to select incubation models

- Investing in creating knowledge on:
  - financing of technology entrepreneurs
  - policy supportive of ICT-enabled entrepreneurship
  - business models for effective and sustainable business incubation
- Providing M&E data and tools
- Raising awareness of - and brokering relationships with partners in the innovation and entrepreneurship “eco-system”

# Partners in Innovation & Entrepreneurship



# Regional Networks

- A core area of focus
- infoDev's role as catalyst and facilitator (“incubator” of the regional Networks)
- Long term vision for sustainability